

# Master in Management

**(By Research)** (N/0414/7/0327) (MQA/PA18763)



**ICMS**<sup>®</sup>  
International University College  
of Management and Sports

MOHE REGISTRATION NO: DKU057(B)

The Master in Management programme provides advanced knowledge and practical insights into the dynamic aspects of organizational leadership, strategic decision-making, and sustainable business growth. Designed to integrate theory with real-world application, the programme equips learners with multidisciplinary management skills to address challenges in both local and global contexts. Emphasising research and innovation, it prepares graduates to become competent leaders, consultants, and scholars capable of driving transformation across industries. Students will explore contemporary management issues through critical inquiry, applied research, and strategic thinking, enabling them to contribute effectively to organisational excellence and societal advancement.

## Duration of Study

- **Full - time** (Min 2 years - Max 3 years)
- **Part - time** (Min 3 years - Max 6 years)

## Entry Requirements

- A Bachelor's degree (Level 6 Malaysian Qualifications Framework, MQF);
  - in related fields with a minimum CGPA of 2.75 as accepted by the HEP Senate; **OR**
  - in related fields with a minimum CGPA of 2.50 and not meeting CGPA of 2.75 can be accepted, subject to rigorous internal assessment\*; **OR**
  - in related fields with a minimum CGPA of 2.00 and not meeting CGPA of 2.50 can be accepted, subject to a minimum of 5 years relevant working experience\*\* and rigorous internal assessment\*; **OR**
  - in non-related fields with a minimum CGPA of 2.50 as accepted by the HEP Senate, subject to having relevant working experience\*\* and rigorous internal assessment\*; **OR**
  - in non-related fields with a minimum CGPA of 2.00 and not meeting 2.50 as accepted by the HEP Senate, subject to a minimum of 5 years relevant working experience\*\* and rigorous internal assessment\*; **OR**
  - in non-related fields with a minimum CGPA of 2.00 as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses\*\*\*; **OR**
  - other qualifications equivalent to a Bachelor's degree (Level 6, MQF) recognised by the Malaysian Government, **AND**
- English language requirement(s): Achieve a minimum Band 4 in MUET or equivalent to Common European Framework of Reference for Languages (CEFR) (Mid B2). E.g: IELTS 6.0



## INTAKES

Jan, Apr, Jul, Sep, Nov

## Main Research Areas

Our postgraduate research programmes cover a broad range of topics with the aim to help shape the future in the aspects of society, business, technology, management, economy, and environment. **ResPeCt** draws expertise for research supervision focusing on, but not limited to, the following fields:

- Management
- Human Resource Management
- Marketing Management
- Financial Management
- Operations and Supply Chain Management
- Entrepreneurship and Innovation
- Business Analytics and Decision Making
- Technology and Digital Transformation
- Corporate Governance and Ethics
- International Business
- Sports Management
- Public Sector and Policy Management
- Sustainability and Green Businesses
- Enforcement Management
- Organizational Behavior
- Strategic Management
- Leadership & Talent Management
- Project Management

# Why postgraduate studies at ICMS?

## Flexibility to propose own topics

Candidates are given the flexibility to propose their own research topics, subject to supervisory capacity and alignment with the programme's research focus areas.

## Supervision & Support

- Supervisors include seasoned professionals with both industry and scholarly expertise.
- Research enhancement through additional workshops and scholarly resources



## Unique features of the programme

Offers **multidisciplinary research** pathways across key business, sports and management domains.

Designed with **flexible learning options** to accommodate **working professionals**.

Promotes **industry-relevant projects and applied research** aligned with current real-world challenges.

Integrates **ethics, sustainability and digital transformation** as core components of leadership education.

Encourages **collaborative research and global networking opportunities** through academic and industry partnerships.

## Who should join?

The programme targets professionals, executives, entrepreneurs, public sector officers, consultants, researchers and fresh graduates seeking to enhance their managerial knowledge, leadership skills, and strategic thinking to advance their careers or contribute effectively to organizational growth and innovation.

## Pathway & Career Outcomes

### Academic progression opportunities

Graduates may progress to Doctor of Philosophy (PhD) or Doctor of Business Administration (DBA) programmes at ICMS or other recognized universities locally and internationally.

### Career pathways

The programme prepares graduates for diverse roles such as business consultants, project managers, management analysts, entrepreneurs, corporate trainers, researchers, and academic lecturers, as well as leadership positions in both public and private sectors.

### Global recognition

The Master in Management qualification aligns with the Malaysian Qualifications Framework (MQF Level 7) and is recognized internationally, enabling graduates to pursue further studies or employment opportunities globally.



+6011 2641 2569 / +6012 982 8220



info@icms.edu.my