



ICMS[®]
International University College
of Management and Sports
ESTABLISHED 2002

MASTER OF BUSINESS ADMINISTRATION

MQA/PA18800 / (N/0414/7/0355)

REDEFINING BUSINESS LEADERSHIP IN THE DIGITAL ERA

✓ Who Should Enrol

- Working professionals seeking career advancement
- Managers and executives aiming for leadership roles
- Entrepreneurs looking to scale their businesses

✓ Entry requirements:

- A Bachelor's Degree (equivalent to Level 6 Malaysian Qualifications Framework, MQF) in any fields;
- English requirement: IELTS 6.0 or equivalent (for international students only)



**DATA ANALYTICS
TECHNOPRENEURSHIP
DIGITAL BUSINESS**

OUR PROGRAMME

The Master of Business Administration (MBA) at ICMS is designed to develop future-ready leaders equipped with strategic thinking, data-driven decision-making, and global business insights. This programme blends academic excellence with real-world application to ensure graduates are prepared to lead in today's dynamic business environment.

MODULES

- Accounting and Finance
- Business Data Analytics
- Business Economics
- Innovation and Technology Entrepreneurship
- Strategic Marketing
- International Business Management & Policy
- Strategic Human Resource Management
- Strategic Management
- Digital Business
- Research Methodology I & 2
- Project Paper

WEEKEND FLEXIBLE CLASSES